



**SUNS
NITE
HOOPS**

2009 Partnership Package





“SWEET DREAMS”

TITLE PARTNER

\$35,000 – Sweet Dreams

Sweet Dreams Partner package includes:

- Title Partner of *Sweet Dreams*
- Thirty-five (35) patron tickets and seventy (70) drink tickets for *Sweet Dreams* at W Scottsdale on September 24, 2009
- Two (2) VIP Cabanas with bottle service
- Two (2) passes to VIP/Celebrity cabana
- Complimentary valet parking
- Two (2) single overnight accommodations at W Scottsdale, each package includes dinner for two (2) at Sushi Roku
- Step n’ Repeat signage and photo opportunity
- Recognition on all print collateral, including name or logo on flyers and distribution of 20,000 flyers throughout the community
- Recognition on all media collateral, correspondence, radio and television interviews, link to sponsor’s Website from Suns Nite Hoops Website for 12 months, recognition on Suns Nite Hoops materials for 12 months
- Recognition in event program
- Recognition on event signage
- Recognition by MC at event

In Addition:

- Ten (10) patron tickets and twenty (20) drink tickets for *Celebrity Waiters Happy Hour* at Market Street at DC Ranch in November 2009
- Ten (10) passes to private VIP/Celebrity **Locker Lounge** at *Celebrity Waiters Happy Hour*
- Six (6) tickets to exclusive VIP After Party at Sol y Sombra following *Celebrity Waiters Happy Hour*
- Ten (10) premium lower level tickets to the *9th Annual Celebrity Shootout*
- Ten (10) tickets to the *9th Annual Celebrity Shootout* private Celebrity Affair
- Twenty (20) tickets to a Phoenix Suns home game during the 2009-2010 season (Dates TBD)



“DIVINE”

PRESENTING PARTNER

\$25,000 – Sweet Dreams

Divine Partner package includes:

- Presenting Partner of *Sweet Dreams* at W Scottsdale on September 24, 2009
- Twenty (20) patron tickets and forty (40) drink tickets for *Sweet Dreams*
- One (1) VIP Cabana with bottle service
- Complimentary valet parking
- Step n’ Repeat signage and photo opportunity
- Recognition on all print collateral, including name or logo on flyers and distribution of 20,000 flyers throughout the community
- Recognition on all media collateral, correspondence, radio and television interviews, link to sponsors Website from Suns Nite Hoops Website for 12 months, recognition on Suns Nite Hoops materials for 12 months
- Recognition in event program
- Recognition on event signage
- Recognition by MC at event

In Addition:

- Ten (10) patron tickets and twenty (20) drink tickets for *Celebrity Waiters Happy Hour* at Market Street at DC Ranch in November 2009
- Ten (10) passes to private VIP/Celebrity **Locker Lounge** at *Celebrity Waiters Happy Hour*
- Four (4) tickets to exclusive VIP After Party at Sol y Sombra following *Celebrity Waiters Happy Hour*
- Ten (10) patron tickets to the *9th Annual Celebrity Shootout*
- Ten (10) tickets to the *9th Annual Celebrity Shootout* private Celebrity Affair
- Ten (10) tickets to a Phoenix Suns home game during the 2009-2010 season (Dates TBD)



“MOONLIGHT”

PARTNER

\$5,000 – Sweet Dreams

Moonlight Partner package includes:

- Ten (10) patron tickets and one (1) VIP Cabana with bottle service at *Sweet Dreams* at W Scottsdale on September 24, 2009
- Complimentary valet parking
- Recognition on Suns Nite Hoops Website
- Recognition in event program
- Recognition on event signage

In Addition:

- Eight (8) patron and sixteen (16) drink tickets the *Celebrity Waiters Happy Hour* event at Market Street at DC Ranch in November 2009
- Eight (8) passes to private VIP/Celebrity **Locker Lounge** at *Celebrity Waiters Happy Hour*
- Two (2) tickets to exclusive VIP After Party at Sol y Sombra following *Celebrity Waiters Happy Hour*
- Four (4) patron tickets to the *9th Annual Celebrity Shootout*
- Four (4) tickets to the *9th Annual Celebrity Shootout* private Celebrity Affair
- Eight (8) tickets to a Phoenix Suns home game during the 2009-2010 season (Dates TBD)



“STARLIGHT”

PARTNER

\$2,500 – Sweet Dreams

Starlight Partner package includes:

- Ten (10) patron tickets and one (1) VIP Lounge with bottle service at *Sweet Dreams* at W Scottsdale on September 24, 2009
- Complimentary valet parking
- Recognition on Suns Nite Hoops Website
- Recognition in event program
- Recognition on event signage

In Addition:

- Four (4) patron and eight (8) drink tickets for *Celebrity Waiters Happy Hour* at Market Street at DC Ranch in November 2009
- Four (4) patron tickets to the *9th Annual Celebrity Shootout*
- Four (4) tickets to the *9th Annual Celebrity Shootout* private Celebrity Affair
- Six (6) tickets to a Phoenix Suns home game during the 2009-2010 season (Dates TBD)



“DAY DREAM”

PARTNER

\$1,000 – Sweet Dreams

Day Dream Partner package includes:

- Four (4) patron tickets and eight (8) drink tickets for *Sweet Dreams* at W Scottsdale on September 24, 2009
- Recognition in event program
- Recognition on Suns Nite Hoops Website

In Addition:

- Four (4) patron and eight (8) drink tickets the *Celebrity Waiters Happy Hour* event at Market Street at DC Ranch in November 2009
- Two (2) patron tickets to the *9th Annual Celebrity Shootout*
- Four (4) tickets to a Phoenix Suns home game during the 2009-2010 season (Dates TBD)



"ALLYOOP"

TITLE PARTNER

\$35,000 - Celebrity Waiters Happy Hour

Allyoop Partner package includes:

- Title Partner of *Celebrity Waiters Happy Hour* at Market Street at DC Ranch in November 2009
- Thirty-five (35) patron tickets and seventy (70) drink tickets for *Celebrity Waiters Happy Hour*
- Complimentary valet parking
- Twenty (20) passes to private VIP/Celebrity **Locker Lounge**
- Exclusive One-on-One free-throw opportunity for ten (10) guests with designated Suns player
- Exclusive One-on-One Black Jack table for six (6) guests with designated Suns player
- Ten (10) tickets to exclusive VIP After Party at Sol y Sombra
- Gift Certificates valued at \$75 each, compliments of the following at Market Street at DC Ranch restaurants: The Herb Box, Eddie V's, Fleming's Steakhouse, Armitage Wine Bar, Grimaldi's, Barbwire Cowboy, and either Sol y Sombra, Icehouse or Autostrada
- Step n' Repeat signage and photo opportunity
- Recognition on all print collateral, including name or logo on flyers, in-game flyer distribution during three regular season Suns games, and distribution of 20,000 flyers throughout the community
- Recognition on all media collateral, correspondence, radio and television interviews, link to sponsors Website from Suns Nite Hoops Website for 12 months, recognition on Suns Nite Hoops materials for 12 months, recognition on Suns.com after event, recognition as title partner on Nothin' But Net following event
- Recognition on walk up graphics at US Airways Center during Phoenix Suns home games
- Recognition in event program
- Recognition on event signage
- Recognition by MC at event

In Addition:

- Ten (10) patron tickets and one (1) VIP Lounge with bottle service at *Sweet Dreams* at W Scottsdale on September 24, 2009
- Ten (10) premium lower level tickets to the *9th Annual Celebrity Shootout*
- Ten (10) tickets to the *9th Annual Celebrity Shootout* private Celebrity Affair
- Twenty (20) tickets to a Phoenix Suns home game during the 2009-2010 season (Dates TBD)



"3 POINT"

PRESENTING PARTNER

\$25,000 - Celebrity Waiters Happy Hour

3 Point Partner package includes:

- Presenting Sponsor of *Celebrity Waiters Happy Hour* at Market Street at DC Ranch in November 2009
- Twenty (20) patron tickets and forty (40) drink tickets for *Celebrity Waiters Happy Hour*
- Ten (10) passes to private VIP/Celebrity **Locker Lounge**
- Complimentary valet parking
- Ten (10) tickets to exclusive VIP After Party at Sol y Sombra
- Step n' Repeat signage and photo opportunity
- Recognition on all print collateral, including name or logo on flyers, in-game flyer distribution during three regular season Suns games, and distribution of 20,000 flyers throughout the community
- Recognition on all media collateral, correspondence, radio and television interviews, link to sponsors Website from Suns Nite Hoops Website for 12 months, recognition on Suns Nite Hoops materials for 12 months, recognition on Suns.com after event, recognition on Nothin' But Net following event
- Recognition on walk up graphics at US Airways Center during Phoenix Suns home games
- Recognition in event program
- Recognition on event signage
- Recognition by MC at event

In Addition

- Ten (10) patron tickets and one (1) VIP Lounge with bottle service at for *Sweet Dreams* at W Scottsdale on September 24, 2009
- Ten (10) patron tickets to the *9th Annual Celebrity Shootout*
- Ten (10) exclusive tickets to the *9th Annual Celebrity Shootout* private Celebrity Affair
- Ten (10) tickets to a Phoenix Suns home game during the 2009-2010 season (Dates TBD)

"IN THE PAINT"

BLACK JACK PARTNER

\$15,000 - Celebrity Waiters Happy Hour

In The Paint Partner package includes:

- Black Jack Partner of *Celebrity Waiters Happy Hour*
- Corporate logo on each Black Jack table
- Eight (8) patron tickets and sixteen (16) drink tickets for *Celebrity Waiters Happy Hour* at Market Street at DC Ranch in November 2009
- Complimentary valet parking
- Eight (8) passes to VIP/Celebrity **Locker Lounge**
- Eight (8) tickets to exclusive VIP After Party at Sol y Sombra
- Recognition on all print collateral, including name or logo on flyers and distribution of 20,000 flyers throughout the community
- Recognition on all media collateral and correspondence
- Link to sponsors web site from Suns Nite Hoops Website for 12 months
- Recognition on Suns Nite Hoops materials for 12 months, recognition on Suns.com after event
- Recognition in event program
- Recognition on event signage
- Recognition by MC at event

In Addition:

- Eight (8) patron tickets and sixteen (16) drink tickets for *Sweet Dreams* at W Scottsdale on September 24, 2009
- Eight (8) patron tickets to the *9th Annual Celebrity Shootout*
- Eight (8) tickets to the *9th Annual Celebrity Shootout* private Celebrity Affair
- Ten (10) tickets to a Phoenix Suns home game during the 2009-2010 season (Dates TBD)





“LOCKER ROOM”

PARTNER

\$5,000 - Celebrity Waiters Happy Hour

Locker Room Partner package includes:

- Twelve (12) patron tickets and twenty-four (24) drink ticket for *Celebrity Waiters Happy Hour* at Market Street at DC Ranch in November 2009
- Twelve (12) passes to private VIP/Celebrity **Locker Lounge**
- Complimentary valet parking
- Six (6) tickets to exclusive VIP After Party at Sol y Sombra
- Recognition on Suns Nite Hoops Website
- Recognition in event program
- Recognition on event signage

In Addition:

- Twelve (12) patron tickets and twenty-four (24) drink tickets for *Sweet Dreams* at W Scottsdale on September 24, 2009
- Twelve (12) patron tickets to the *9th Annual Celebrity Shootout*
- Six (6) tickets to the *9th Annual Celebrity Shootout* private Celebrity Affair
- Eight (8) tickets to a Phoenix Suns home game during the 2009-2010 season (Dates TBD)



“NOTHIN’ BUT NET”

PARTNER

\$2,500 - Celebrity Waiters Happy Hour

Nothin’ But Net Partner package includes:

- Eight (8) patron tickets and sixteen (16) drink tickets for *Celebrity Waiters Happy Hour* at Market Street at DC Ranch in November 2009
- Complimentary valet parking
- Four (4) tickets to exclusive VIP After Party at Sol y Sombra
- Recognition on Suns Nite Hoops Website
- Recognition in event program
- Recognition on event signage

In Addition:

- Eight (8) patron tickets and sixteen (16) drink tickets for *Sweet Dreams* at W Scottsdale on September 24, 2009
- Four (4) patron tickets to the *9th Annual Celebrity Shootout*
- Four (4) tickets to the *9th Annual Celebrity Shootout* private Celebrity Affair
- Six (6) tickets to a Phoenix Suns home game during the 2009-2010 season (Dates TBD)



“FREE THROW”

PARTNER

\$1,000 - Celebrity Waiters Happy Hour

Free Throw Partner package includes:

- Four (4) patron and eight (8) drink tickets for *Celebrity Waiters Happy Hour* at Market Street at DC Ranch in November 2009
- Recognition in event program
- Recognition on Suns Nite Hoops Website

In Addition:

- Four (4) patron tickets and eight (8) drink tickets for *Sweet Dreams* at W Scottsdale on September 24, 2009
- Four (4) patron tickets to the *9th Annual Celebrity Shootout*
- Four (4) tickets to a Phoenix Suns home game during the 2009-2010 season (Dates TBD)